



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Sandy Adams/Congress (14023)
Gateway Media (2991)
SNOW,KURT
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
SANDY ADAMS/CONGRESS (134260)
National/Political
/06252263

Invoice 627490
Inv Date 8/26/2012
Terms Net 30
Contract 325201
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Gateway Media
2150 River Plaza Drive
Sacramento, CA 95833

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

SANDY ADAMS-CONGRESS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:51PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Day,F-1	08/03/12 5:23AM (Fr)	00:30	SACHEER080	\$300.00	
2.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1	08/06/12 5:27AM (Mo)	00:30	SAC176902H	\$300.00	
2.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1	08/07/12 5:13AM (Tu)	00:30	SAC176902H	\$300.00	
3.0	Spot	7:00:00AM- 9:00:00	Day,F-1	08/03/12 7:59AM (Fr)	00:30	SACHEER080	\$1200.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	08/06/12 7:50AM (Mo)	00:30	SAC176902H	\$1200.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	08/07/12 8:38AM (Tu)	00:30	SAC176902H	\$1200.00	
5.0	Spot	5:30:00AM- 6:00:00	Day,F-1	08/03/12 5:43AM (Fr)	00:30	SACHEER080	\$575.00	
6.0	Spot	5:30:00AM- 6:00:00	Day,M-1,Tu-1	08/06/12 5:54AM (Mo)	00:30	SAC176902H	\$575.00	
6.0	Spot	5:30:00AM- 6:00:00	Day,M-1,Tu-1	08/07/12 5:43AM (Tu)	00:30	SAC176902H	\$575.00	
7.0	Spot	7:00:00AM- 9:00:00	Day,Sa-2	08/04/12 6:59AM (Sa)	00:30	SAC176902H	\$625.00	
7.0	Spot	7:00:00AM- 9:00:00	Day,Sa-2	08/04/12 7:59AM (Sa)	00:30	SAC176902H	\$625.00	
8.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	08/04/12 5:39AM (Sa)	00:30	SAC176902H	\$160.00	
9.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	08/04/12 9:29AM (Sa)	00:30	SAC176902H	\$625.00	
10.0	Spot	6:00:00AM- 7:00:00	Day,Sa-1	08/04/12 6:40AM (Sa)	00:30	SAC176902H	\$475.00	
11.0	Spot	7:00:00AM- 9:00:00	Day,Su-2	08/05/12 7:14AM (Su)	00:30	SAC176902H	\$625.00	
11.0	Spot	7:00:00AM- 9:00:00	Day,Su-2	08/05/12 7:28AM (Su)	00:30	SAC176902H	\$625.00	
12.0	Spot	5:00:00AM- 6:00:00	Day,Su-1	08/05/12 5:29AM (Su)	00:30	SAC176902H	\$160.00	
13.0	Spot	6:00:00AM- 7:00:00	Day,Su-1	08/05/12 6:25AM (Su)	00:30	SAC176902H	\$475.00	
14.0	Spot	12:00:00PM- 1:00:00	Day,F-1	08/03/12 12:22PM (Fr)	00:30	SACHEER080	\$500.00	
15.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	08/06/12 12:28PM (Mo)	00:30	SAC176902H	\$500.00	
15.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	08/07/12 12:35PM (Tu)	00:30	SACHEER080	\$275.00	
16.0	Spot	10:00:00AM-11:00:00	Day,F-1	08/03/12 10:17AM (Fr)	00:30	SACHEER080	\$275.00	
17.0	Spot	9:00:00AM-10:00:00	Day,F-1	08/03/12 9:24AM (Fr)	00:30	SACHEER080	\$625.00	
18.0	Spot	4:00:00PM- 5:00:00	Day,F-1	08/03/12 4:42PM (Fr)	00:30	SACHEER080	\$625.00	
19.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1	08/06/12 4:24PM (Mo)	00:30	SAC176902H	\$625.00	
19.0	Spot	4:00:00PM- 5:00:00	Day,M-1,Tu-1	08/07/12 4:11PM (Tu)	00:30	SAC176902H	\$625.00	
20.0	Spot	6:00:00PM- 6:30:00	Day,F-1	08/03/12 6:13PM (Fr)	00:30	SACHEER080	\$1700.00	
21.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1	08/06/12 6:28PM (Mo)	00:30	SAC176902H	\$1700.00	
21.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1	08/07/12 6:14PM (Tu)	00:30	SAC176902H	\$1700.00	
22.0	Spot	5:00:00PM- 6:00:00	Day,F-1	08/03/12 5:29PM (Fr)	00:30	SACHEER080	\$1150.00	
23.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1	08/06/12 5:29PM (Mo)	00:30	SAC176902H	\$1150.00	
23.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1	08/07/12 5:44PM (Tu)	00:30	SAC176902H	\$1150.00	
24.0	Spot	6:00:00PM- 6:30:00	Day,Sa-1	08/04/12 6:22PM (Sa)	00:30	SAC176902H	\$1000.00	
25.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	08/05/12 6:27PM (Su)	00:30	SAC176902H	\$1600.00	
26.0	Spot	7:00:00PM- 8:00:00	Day,F-1	08/03/12 7:13PM (Fr)	00:30	SACHEER080	\$1600.00	
27.0	Spot	7:00:00PM- 8:00:00	Day,M-1,Tu-1	08/06/12 7:47PM (Mo)	00:30	SAC176902H	\$1600.00	
27.0	Spot	7:00:00PM- 8:00:00	Day,M-1,Tu-1	08/07/12 7:45PM (Tu)	00:30	SAC176902H	\$1600.00	
28.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	08/04/12 7:05PM (Sa)	00:30	SAC176902H	\$525.00	
29.0	Spot	11:35:00PM-12:05:00	Day,F-1	08/03/12 11:54PM (Fr)	00:30	SACHEER080	\$575.00	



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Sacramento, CA 95833

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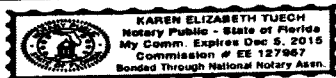
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30.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-1	08/06/12 11:52PM (Mo)	00:30	SAC176902H	\$575.00	
30.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-1	08/07/12 11:55PM (Tu)	00:30	SAC176902H	\$575.00	
31.0	Spot	11:00:00PM-11:35:00	Day,F-1,Sa-1,Su-1	08/03/12 11:22PM (Fr)	00:30	SACHEER080	\$1150.00	
31.0	Spot	11:00:00PM-11:35:00	Day,F-1,Sa-1,Su-1	08/04/12 11:29PM (Sa)	00:30	SAC176902H	\$1150.00	
31.0	Spot	11:00:00PM-11:35:00	Day,F-1,Sa-1,Su-1	08/05/12 11:22PM (Su)	00:30	SAC176902H	\$1150.00	
32.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1	08/06/12 11:12PM (Mo)	00:30	SAC176902H	\$1150.00	
32.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1	08/07/12 11:29PM (Tu)	00:30	SAC176902H	\$1150.00	
33.0	Spot	2:00:00AM- 3:59:00	Day,F-1	08/03/12 3:46AM (Fr)	00:30	SACHEER080	\$45.00	
34.0	Spot	2:00:00AM- 3:59:00	Day,M-1,Tu-1	08/06/12 2:36AM (Mo)	00:30	SAC176902H	\$45.00	
34.0	Spot	2:00:00AM- 3:59:00	Day,M-1,Tu-1	08/07/12 2:49AM (Tu)	00:30	SAC176902H	\$45.00	
35.0	Spot	11:30:00PM-12:00:00	Day,Su-1	08/05/12 11:59PM (Su)	00:30	SAC176902H	\$300.00	
36.0	Spot	1:05:00AM- 1:35:00	Day,F-1	08/03/12 1:13AM (Fr)	00:30	SACHEER080	\$120.00	
37.0	Spot	1:05:00AM- 1:35:00	Day,M-1,Tu-1	08/06/12 1:22AM (Mo)	00:30	SAC176902H	\$120.00	
37.0	Spot	1:05:00AM- 1:35:00	Day,M-1,Tu-1	08/07/12 1:16AM (Tu)	00:30	SAC176902H	\$120.00	
38.0	Spot	12:05:00AM- 1:05:00	Day,F-1	08/03/12 12:45AM (Fr)	00:30	SACHEER080	\$250.00	
39.0	Spot	12:05:00AM- 1:05:00	Day,M-1,Tu-1	08/06/12 12:50AM (Mo)	00:30	SAC176902H	\$250.00	
39.0	Spot	12:05:00AM- 1:05:00	Day,M-1,Tu-1	08/07/12 12:36AM (Tu)	00:30	SACHEER080	\$250.00	
40.0	Spot	1:35:00AM- 2:05:00	Day,F-1	08/03/12 2:04AM (Fr)	00:30	SACHEER080	\$90.00	
41.0	Spot	1:35:00AM- 2:05:00	Day,M-1,Tu-1	08/06/12 1:58AM (Mo)	00:30	SAC176902H	\$90.00	
41.0	Spot	1:35:00AM- 2:05:00	Day,M-1,Tu-1	08/07/12 2:01AM (Tu)	00:30	SAC176902H	\$90.00	
42.0	Spot	12:05:00AM- 1:05:00	Day,Sa-1	08/04/12 1:00AM (Sa)	00:30	SAC176902H	\$190.00	
43.0	Spot	12:00:00AM- 1:00:00	Day,Su-1	08/05/12 1:01AM (Su)	00:30	SAC176902H	\$160.00	
44.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/04/12 12:29PM (Sa)	00:30	SAC176902H	\$300.00	
45.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/05/12 12:21PM (Su)	00:30	SAC176902H	\$300.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$40,285.00	Total Spots	63
Commission	(\$6,042.75)		
Net Total	\$34,242.25		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.